



INVITATION

SWEDISH INNOVATION FORUM IN COMPUTEX TAIPEI

TAIPEI, 29 MAY-1 JUNE 2017

Welcome to participate in the Swedish Innovation Forum taking place in Taiwan. We aim to invite Swedish innovative companies to take advantage of 2017 COMPUTEX TAIPEI to showcase their offerings to potential customers and/or to explore opportunities to partner with Taiwanese companies; activities include Fundraising Pitch, One-on-one Meeting, Seminar Speech, Exhibition, etc.



[COMPUTEX TAIPEI](#), one of the world's leading B2B ICT/IoT trade show, is developing into a global startup platform. While evolving in sync with global ICT industry trend, COMPUTEX 2017 positions itself as Building Global Technology Ecosystems, focusing on 5 main themes: AI & Robotics, IoT Applications, Innovations & Startups, Business Solutions, and Gaming & VR, with 4 featured exhibiting areas: SmarTEX, InnoVEX, and iStyle, and gaming & VR.

In conjunction with this leading ICT trade show, Business Sweden is this year arranging an event in Taipei with seminars and exhibition to showcase Swedish innovation and company visits to further explore business opportunities.

Why participate?

- Establish new collaborative partnerships in ICT and IOT ecosystem
- Access to the hub of global ICT products supply chains
- Explore new opportunity/value added investor

What to get?

- Speech opportunities to [Swedish Innovation Forum](#) in Computex 2017
- Participation to [ExA 2017 Mobility Summit](#), which is an invitation only event organized exclusively by Acer group and a group of German business angels for innovative startup
- [InnoVEX](#) exhibition booth
- One-on-one meeting with your TARGET customers/partners/investors
- Networking with top executives, VC investors, industry experts in the fields of semiconductor, IoT, EV and smart devices

Who should participate?

- CEO, CTO, Vice President, Sales Director, Marketing Director, Technical Director, entrepreneur, etc. in the fields of IoT, ICT, Semiconductor, Mobile Communication, OSS looking for business opportunities in partnership, distribution channels, technical cooperation, sales and marketing in Greater China region and global market



PRELIMINARY PROGRAMME

SWEDISH INNOVATION FORUM IN COMPUTEX TAIPEI

TAIPEI, 29 MAY- 1 JUNE 2017

	Mon, 5/29	Tue, 5/30	Wed, 5/31	Thu, 6/1
Swedish ICT Innovation Seminar			X	
ExA Summit 2017 Mobility				X
One-on-one meeting/visit (optional plan A)	X			
Computex InnoVEX (optional plan B)		X	X	X

Mon, May 29, One-on-one Meeting/Company visits (Optional)

- 8:30 Program briefing
- 10:00 One-on-one company meeting/visit 1, Acer or Asus (example company)
- 12:00 Lunch
- 14:00 One-on-one company meeting/visit 2, htc (example company)
- 16:00 One-on-one company meeting/visit 3, Mediatek (example company)
- 17:30 Conclusion meeting

Tue, May 30-June 1, Computex 2017 InnoVEX Exhibition (Optional, exclusively for startup only)

One 1.5 x 1.5 square meter exhibition stand in Computex InnoVEX show during 5/30-6/1

Remark: <http://innovex.computex.biz/2017/show/defaultEn.aspx>; May 30 is a bank holiday in Taiwan but the exhibition will be still open

Wed, May 31, Swedish ICT Innovation Forum

13.30-17.00 Swedish ICT Innovation Forum

See Tentative Agenda in separate document (<https://goo.gl/w3LLUc>)

Thu, June 1, ExA Summit Mobility 2017 (Exclusively for startup only)

See Tentative Agenda in separate document

Remark: <http://www.exa-summit.com/>; this is a by-invitation event organized by acer, German automotive business angels and Taiwan government); Sweden is invited to showcase startups competence in Mobility area; Startups/regional partners/experts' participation to this event could access to VC contacts, Acer's management group and some key ICT leaders in Taiwan.



PARTICIPATION FEE

SWEDISH ICT INNOVATION FORUM IN COMPUTEX TAIPEI

TAIPEI, MAY29 -JUNE 1 2017

Swedish ICT Innovation Forum (Wed, 5/31 & Thu 6/1)	30-minute speech time in the Swedish ICT Innovation Seminar https://goo.gl/uiRrfK	SEK 15,000	
	ExA Summit on June 1* http://www.exa-summit.com/		
One-on-one Meeting (Mon, 5/29)	Individual company visit /meeting with potential customers/partners' key persons (Max. 3 Companies)	SEK 10,000	Optional activity A
Startup Exhibition Booth** (Tue 5/30 -Thu 6/1)	One 1.5 x 1.5 square meters exhibition stand in Computex InnoVEX show during 5/30-6/1** http://innovex.computex.biz/2017/show/defaultEn.aspx	SEK 10,000	Optional activity B

* Exclusively for Startup Only; to be discussed further with the organizers for a speaking opportunity in the summit

**Exclusively for Startup Only; there are some possibilities to get 4-night hotel accommodation and round-trip airfare for startup speakers (subject to the Computex organizer's review for eligibility)



REGISTRATION

SWEDISH IOT AND INNOVATION FORUM IN COMPUTEX TAIPEI

TAIPEI, MAY29 -JUNE 1 2017

Date: 5/29-6/1

Location: Taipei

Participant Fee:

- SEK 15 000;** Swedish Innovation Seminar (5/31) and ExA Mobility (6/1)
- SEK 10 000;** Optional activity A: Individual Meetings/Visits on 5/29
- SEK 10 000;** Optional activity B: Computex InnoVEX exhibition booth/stand for startup (5/30-6/1)

Note: Maximum of 2 persons/ company is included in the participation fees. Number of participants at the event is limited.

Registration to be sent no later than 30th March 2017

To: Rita Huang, Business Sweden in Taipei **E-MAIL:** rita.huang@business-sweden.se M +886 920 676 083

Coka Liu, Business Sweden in Taipei **E-MAIL:** coka.liu@business-sweden.se M +886 910 080 894

Business Sweden's General Conditions for Participation in Joint Export Activities (June 2011) are enclosed.

Company: _____ Corporate ID: _____

Invoicing address: _____

Postal Code: _____ City: _____

Phone/Switchboard: _____

Name 1: _____ Title: _____

Email/Mobile: _____

Name 2: _____ Title: _____

Email/Mobile: _____

Contact Person: _____

Email/mobile: _____

Date: _____ Signature: _____



General Conditions for Participation in Joint Export Activities

(exhibitions, delegation travels, etc)

1. General

BUSINESS SWEDEN undertakes to carry out the export activity described in the invitation on condition that the necessary number of companies signs up by giving binding notice of participation and no obstacles specified in section 5 below exist in regard to the performance of the activity.

2. Participation fee

Companies taking part in the activity undertake to cooperate in order to achieve its aim and facilitate its performance and also to pay the fee specified in the invitation. Participation in the activity may not be made available or assigned to a third party without the prior written consent of BUSINESS SWEDEN. Unless otherwise expressly stated, all prices are exclusive of VAT. The participation fee shall be paid in advance.

If the price has been specified in SEK and BUSINESS SWEDEN has to pay certain costs in local currency, the price shall at the time of payment be adjusted if the exchange rate has changed by more than 5% between the date of the invitation and the date of invoicing.

In the event of fewer companies signing up for the activity than required in the invitation, the participating companies undertake to pay an increase not exceeding 10% of the participation fee.

The term of payment is 30 days from the invoice date. In the event of late payment, penalty interest is payable at the current Swedish reference rate ("referensränta") plus eight (8) percentage points. Any costs for collection or other measures to obtain payment will be charged to the company.

3. BUSINESS SWEDEN's undertakings

BUSINESS SWEDEN's undertakings are limited to what is stated in the invitation and the present conditions. Payments for services that BUSINESS SWEDEN has undertaken to perform by written agreement, over and above what is included in the activity, shall be made as they fall due after invoicing.

BUSINESS SWEDEN is entitled to depart from the method specified in the invitation of performing the activity if its performance requires this.

4. Cancellation etc

Registration is binding. If not stated otherwise in the invitation, upon cancellation of participation the fee will be charged in full as from the date BUSINESS SWEDEN has received and confirmed the company's binding reservation.

5. Force majeure etc

BUSINESS SWEDEN may cancel the activity or postpone carrying it out for a reasonable period if any obstacle to or unreasonable increase in the cost of carrying it out arises or if carrying it out would jeopardise the safety of persons or property affected by the activity, due to an event or circumstance outside BUSINESS SWEDEN's reasonable control (force majeure). Such events or circumstances include acts of violence or a risk of acts of violence of all kinds (including war, hostilities, acts of sabotage etc.), natural phenomena (earthquakes, hurricanes, floods etc.), sudden events which cause injury or damage (fires, explosions etc.), labour conflicts (strike, lockout, blockade, working to rule etc.), events and interventions of an official nature (changes in the law, new legislation, a change in the exchange rate), and other unforeseen events or unforeseen consequences of foreseeable events such as lack of transport, a shortage of skilled workers, power cuts etc.

BUSINESS SWEDEN shall inform the participating companies in an appropriate manner as soon as possible after force majeure is deemed to exist.

In addition to what is stated in the first paragraph of this section, the effect of invoking force majeure is that BUSINESS SWEDEN will be absolved from economic consequences, including damages for delay in carrying out the activity or for the activity not being carried out at all or not being carried out as agreed.

6. Disputes etc

These general conditions shall be governed by and are construed in accordance with Swedish law. Any dispute in connection with these general conditions shall be finally settled by arbitration in accordance with the Rules for Expedited Arbitrations of the Arbitration Institute of the Stockholm Chamber of Commerce.